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Guy Mincey, CEO

## ELEVATING GOVERNMENT THROUGH

TECHNOLOGY AND EXCEPTIONAL USER EXPERIENCES

COREONYX



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### **ELEVATING GOVERNMENT THROUGH**

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igital transformation within government agencies is more than an upgrade in technology; it's a shift toward empowering citizens and delivering services that are responsive, intuitive, and reliable. COREONYX is not just an IT provider but a catalyst for impactful change, prioritizing seamless customer experience (CX) and user experience (UX) alongside its renowned technological capabilities. By keeping the citizen's needs front and center, COREONYX has consistently earned best-in-class ratings across government agencies, setting a standard for excellence

that is validated by independent assessments.

"Our mission is more than providing technology; it's a pledge to support this nation's needs," says Guy Mincey, CEO of COREONYX. "We know that every digital interaction affects lives, and we approach this responsibility with utmost seriousness."

COREONYX's solutions are both mission-driven and human-centered, focusing on how users—whether citizens or government employees—experience the technology. With expertise spanning the full digital ecosystem, from cloud to artificial intelligence, COREONYX crafts solutions that



enhance the user journey at every stage, helping agencies deliver public services that are as efficient as they are intuitive.

# Tackling Government's Digital and CX Challenges with CERTAIN-T™

Government agencies face unique challenges in adapting their IT infrastructure to meet evolving public expectations. Outdated, rigid systems often hinder scalability and innovation, limiting an agency's ability to respond to constituents' needs. COREONYX's CERTAIN-T<sup>TM</sup> Methodology addresses these challenges, embedding CX and UX best practices into every project stage. Built on the U.S. Digital Service (USDS) Playbook and refined with insights from real-world experience, CERTAIN-T<sup>TM</sup> ensures that every solution is adaptable, secure, and, most importantly, citizen-friendly.

"Our holistic approach evaluates the technology, people, and organizational structure, placing CX and UX at the core of digital transformation. In government, ignoring these elements can lead to critical disruptions and loss of public trust," says Mincey.

CERTAIN-T™ combines agile, user-centered principles with

cybersecurity best practices and change management, enabling COREONYX to deliver solutions that evolve with the public's needs. By aligning technology with user expectations, COREONYX helps agencies avoid common pitfalls such as vendor lock-in and inefficiencies, empowering them to remain responsive and adaptable. This approach ensures that every interaction with government technology is optimized for the user, whether it's simplifying access to essential services or ensuring information is accessible to everyone, including those with disabilities.

### COREONYX's Culture of Excellence and User-Centered Integrity

The strength of COREONYX lies in its people—a team unified by a commitment to delivering public services that work for everyone.

Guided by an experienced leadership team, COREONYX has cultivated a culture where innovation, integrity, and collaboration fuel high performance.

CEO, Guy Mincey, with over three decades of industry experience, leads COREONYX with a focus on quality, purpose, and CX. Chief Delivery Officer, Katherine Peiffer brings expertise from both government and

industry, enhancing the company's ability to deliver user-centered solutions that drive measurable outcomes.

"Our success is a direct reflection of the culture we have cultivated—one where high-performing teams deliver unprecedented outcomes with the user experience in mind at every step," states Mincey.

COREONYX's commitment to continuous learning and improvement ensures that its teams are at the forefront of CX and UX advancements. During the COVID-19 pandemic, COREONYX transitioned to a fully remote model without missing a beat, ensuring that employees, their families, and clients were supported. By fostering a collaborative, silo-free environment, COREONYX accelerates problem-solving and innovation, improving outcomes for clients and enhancing the user experience for all.

#### Demonstrating Impact: Driving Measurable CX Improvements

COREONYX's dedication to improving user experience has earned it the trust and praise of major government agencies. Its work with the Social Security Administration (SSA) and the National Park Service (NPS) showcases how technology can transform public interactions. Recognized by independent assessments, including Pew Research, these projects rank among the top ten government programs for constituent services, with NPS securing the top position and SSA among the top five—a testament to COREONYX's commitment to exceptional CX and UX.

For the SSA, COREONYX's solutions improved user experience while saving the agency over \$250 million over five years, demonstrating the financial and operational benefits of user-centered design. Similarly, its





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work with the National Park Service revamped the agency's digital infrastructure, allowing millions of visitors to access information and services seamlessly. These projects highlight COREONYX's ability to create experiences that are efficient, accessible, and user-friendly, setting new benchmarks in government service.

This article celebrates COREONYX as a leader in government IT, where success is measured not only by

technological achievement but by delivering meaningful, seamless experiences for users. Through its CERTAIN-TTM methodology and a commitment to exceptional CX, the company empowers agencies to meet the evolving expectations of citizens while setting new standards of excellence in public service.

## Expanding Horizons with a Focus on CX and User-Centric Transformation

As COREONYX continues to grow, its commitment to CX and UX excellence remains at the forefront. While digital transformation is central to its operations, COREONYX is also expanding its offerings across the broader IT spectrum, positioning itself as a strategic advisor that ensures every technological choice serves the citizen experience. By continually evaluating emerging technologies, COREONYX helps clients stay adaptive and high-performing, enabling government agencies to serve the public with an understanding of modern user expectations.

Looking to the future, COREONYX's people-centric approach and dedication to service excellence will empower U.S. government agencies to deliver public services that are not only effective but also resonate with the people they serve. **GB**